



HELP SHAPE OMAHA'S WORKFORCE

It's good for our community and your business.



TAKE THE NEXT STEP

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JOB READINESS MATTERS TO EVERYONE

For foster youth: Studies show that youth in foster care are not as prepared to find and keep a good job as their peers. For a group that is expected to live independently at age 19, having a career that will provide them with safe housing, food, and educational expenses is critical to a successful transition to adulthood.

For employers: Employers in the Omaha area consistently report that it's a challenge to find candidates that are prepared for work. Project Employment empowers youth with hard and soft employment skills needed to be successful in the workplace. That allows you to streamline staffing thanks to a pool of potential employees that are job ready.

For the community: Communities thrive when they are made up of engaged, active citizens. Project Employment helps youth to gain the skills they need to be an involved and contributing community member. Young adults who are stably employed are able to give back to the community through productive work efforts, a sense of pride, and commitment to their community.

PARTNERS

Project Employment is a collaboration of Goodwill, Project Everlast, Heartland Workforce Solutions and other community and business partners, including.

- First National Bank
- Advance Auto Parts
- Magnolia Hotel
- Lozier
- Omaha Steel
- Lutheran Family Services
- West Telemarketing
- ConAgra
- Nebraska Furniture Mart
- Millard Lumber
- Signal 88 Security
- Cox Communications
- Remedy Staffing
- Omaha Steaks
- Gallup
- Hilton Hotel
- Omaha Joint Electrical Apprenticeship & Training Center

We're looking to expand our employee network in these areas:

- Human sciences and education
- Communication and information systems
- Agriculture, food and natural resources
- Health sciences
- Business, marketing and management
- Trades

PROGRAM FOCUS

1. **Intake and Assessment** – What do each of our participants need to learn? What are the barriers? We only accept participants who are willing to participate and can dedicate the time required leave the program job ready.
2. **Employment Readiness Training** – Project Employment uses the evidence-based “Bring Your A Game to Work” curriculum to instruct a class of 5-15 participants over a 5-session course. Participants learn the 7 “A’s” for success as an employee (Attitude, Attendance, Appearance, Ambition, Accountability, Acceptance and Appreciation), learn to write resumes and cover letters, participate in mock interviews, role play challenging work situations, explore careers and find and apply for positions for which they’re qualified.
3. **Ongoing Support** – We continue to work with participants and employers after graduation from the program to help reinforce what they’ve learned, identify job openings and assess any future needs.
4. **Employment Partners** – We work with local businesses, like you, to determine what qualities are most important in your new hires and to secure interviews for our graduates.
5. **Tracking Outcomes** – In order to continuously improve this program, we monitor the outcomes of each of our graduates to make sure the training helps them meet their goals, and the goals of their employers.

WHAT CAN YOU DO?

You can help young people who have been in foster care while making smart business decisions. Here are some ways that you can help:

- Identify opportunities in your company that would be a good fit for Project Employment graduates and hire qualified candidates.
- Volunteer time to conduct mock interviews so program participants can practice their skills.
- Share challenges you’ve had when hiring young employees.
- Participate in ongoing employer trainings.
- Offer shadowing and/or training experiences to young people.

